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CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence, totaling 7 pages including recited attachments, is being facsimile transmitted to the United States Patent and Trademark Office at facsimile no.: 703-872-9308 (Central number) on the below date:

Date: August 23, 2004

Name: John G. Rauch

Signature: 

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appn. of: Darren J. Davis et al.

Appn. No.: 09/911,674

Filed: July 24, 2001

For: SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A SEARCH
RESULT LIST GENERATED BY A
COMPUTER NETWORK SEARCH ENGINE

Attorney Docket No: 9623/334

Examiner: Nguyen, Cuong

Art Unit: 3625

Mail Stop Non-Fee Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450
Sir:

TRANSMITTAL

Attached is/are:

Response to Restriction Requirement
 Return Receipt Postcard

Fee calculation:

No additional fee is required.
 Small Entity.
 An extension fee in an amount of \$_____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
 A petition or processing fee in an amount of \$_____ under 37 C.F.R. § 1.17(____).
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment	Minus	Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	or	Rate
Total	20	Minus	67	0	x \$9=		x \$18=	0
Indep.	2	Minus	9	0	x 43=		x \$86=	0
First Presentation of Multiple Dep. Claim					+\$145=		+\$290=	
					Total	\$	Total	\$0

Fee payment:

A check in the amount of \$_____ to cover the above-identified fee(s) is enclosed.
 Please charge Deposit Account No. 23-1925 in the amount of \$_____. A copy of this Transmittal is enclosed for this purpose.
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

8/23/2004
Date
John G. Rauch (Reg. No. 37,218)

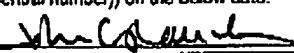
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I hereby certify that this correspondence, totaling 7 pages including recited attachments, is being facsimile transmitted to the United States Patent and Trademark Office at facsimile no.: 703-872-9306 (Central number)) on the below date:

Date: August 23, 2004

Name: John G. Rauch

Signature: 

Our Case No. 9623/334

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
 Darren J. Davis et al.)
 Serial No. 09/911,674) Examiner: Nguyen, Cuong H.
 Filing Date: July 24, 2001) Group Art Unit No. 3625
 For SYSTEM AND METHOD FOR)
 INFLUENCING A POSITION ON A)
 SEARCH RESULT LIST)
 GENERATED BY A COMPUTER)
 NETWORK SEARCH ENGINE)

AMENDMENT

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated May 21, 2004, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.